

Message Text

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16

ACTION EB-11

INFO OCT-01 NEA-14 ISO-00 DODE-00 NSAE-00 RSC-01 TRSE-00

AEC-11 CIAE-00 COME-00 MC-02 ACDA-19 DRC-01 AID-20

SCI-06 L-03 /089 W

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R 260520Z AUG 74

FM AMEMBASSY NEW DELHI

TO SSECSTATE WASHDC 3456

INFO AMCONSUL BOMBAY UNN

AMCONSUL CALCUTTA UNN

AMCONSUL MADRAS UNN

UNCLAS NEW DELHI 11254

E.O. 11652: N/A

TAGS: BFOL IN

SUBJECT: REQUEST FOR EXPORT TRANSACTION CHECK - PUNJAB STATE SMALL
INDUSTRIES CORPORATION, CHANDIGARH, INDIA

REF: (A) STATE A-5038

(B) NEW DELHI 10407 AND 10772

FOR EXCON

1. BASED ON THE INVESTIGATIONS CONDUCTED BY THE EMBASSY, IT IS
RECOMMENDED THAT THE PUNJAB STATE SMALL INDUSTRIES CORPORATION
LTD. (PSSICL) BE ACCEPTED AS A PARTICIPANT UNDER THE
DEPARTMENT'S FC-243 PROCEDURE.

2. AS MENTIONED IN REF (B), PSSICL IS OWNED BY THE STATE
GOVERNMENT OF PUNJAB. IT PLACED AN ORDER FOR THE IMPORT OF
INTEGRATED CIRCUITS ON BEHALF OF SHARMA ENGINEERING
CORPORATION PRIVATE LTD (SECPL) 174 INDUSTRIAL AREA,
CHANDIGARH. SECPL, A SMALL SCALE COMPANY, IS CURRENTLY
ENGAGED IN THE MANUFACTURE/ASSEMBLY OF RADIO RECEIVER SETS
AND TAPE RECORDERS. THE COMPANY HAS RECEIVED GOI'S
PERMISSION TO MANUFACTURE 2,000 ELECTRONIC DESK CALCULATORS
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PER ANNUM. IN VIEW OF THE LIMITED TECHNICAL AND FINANCIAL

RESOURCES OF SECPL, THE CALCULATORS WILL BE MANUFACTURED IN COLLABORATION WITH A BOMBAY-BASED FIRM DEVIDAYAL ELECTRONICS AND WIRES LIMITED (DEWL). ACCORDING TO AN AGREEMENT BETWEEN SHARMA AND DEVIDAYAL, SECPL WILL ASSEMBLE THE COMPONENTS INTO ELECTRONIC CALCULATORS STRICTLY IN ACCORDANCE WITH THE SPECIFICATIONS AND DESIGNS PRESCRIBED BY DEVIDAYAL. THE AGREEMENT ALSO SAYS THAT THE TESTING OF CALCULATORS AND THEIR MARKETING WILL BE THE EXCLUSIVE RESPONSIBILITY OF DEWL.

3. DEVIDAYAL IS A WELL KNOWN MANUFACTURER OF ELECTRONIC GOODS AND CURRENT CARRYING WIRE DEVICES. BESIDES, ELECTRONICS, OTHER INTERESTS OF DEVIDAYAL INCLUDE: DEVIDAYAL ROLLING AND REFINERIES PRIVATE LTD. (WTDR 08/73), DEVIDAYAL ROLLING MILLS, CABLE MARKETING COMPANY, AND VIDYUT RESEARCH COMPANY PRIVATE LTD. VIDYUT IS ENGAGED IN ELECTRONIC RESEARCH ACTIVITIES IN COLLABORATION WITH AN AMERICAN SCIENTIST DR. WILLIAM W.T. CRANE.

4. EMBASSY WILL PREPARE WTDRS ON SECPL AND DEWL FOR SUBMISSION TO COMMERCE.MOYNIHAN

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